

# Ailee Fei

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I'm a recent graduate from the University of California, Irvine where I graduated with a B.A. in Studio Arts.

Born in Shanghai, China, I was raised in Fremont, California and moved to Orange County when I started college. While in school, I focused on the study of photography, but had the opportunity to work as a graphic designer during internships and freelance jobs.

Since graduation, I've been working as a in-house designer for Bridgecreek, in Huntington Beach, California.

## Skills

Print & web layout design  
Corporate branding  
Logo design  
Concept Rendering  
Digital & analogue photography  
Fluency in Mac/Windows environments

## Software

Adobe Design Suite  
Microsoft Office  
Corel Painter

## Experience

### **In House Design / Marketing** *Bridgecreek* Huntington Beach, CA June 2008 ~ Present

- Conceive and design all promotional materials for the Saigon Villas housing project, including flyers, brochure, website, banners, conceptual unit renderings, floorplan displays, posters and surveys.
- Create advertisements and flash animation holiday messages for the Asian Garden Mall LED display.
- Draft building renderings for presentations.
- Design promotional materials for INMAC Distribution Center, including brochure, logo, business cards and conceptual exterior renderings.
- Design corporate event collateral such as invitations, menus and place cards.

### **Graphic Design Intern** *Jaudible.com* Costa Mesa, CA October 2007 ~ February 2008

- Logos and banners design for website display.
- Video editing and captioning for website upload.

### **Graphic Designer** *Tae Zen Motorsports* Hayward, CA June 2003 ~ May 2004

- Product photography and website layout.

## Education

**University of California, Irvine** B.A. Studio Art, June 2008